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Press release

AJS Production SA wins the Exhibitors' Grand Prix 2016

Thanks to its **Modularium**, AJS Production SA from the Jura region won the highest number of votes among the 881 exhibitors at the Salon EPHJ-EPMT-SMT. The Haute Ecole Arc Ingénierie was awarded the Special Jury Prize.

Geneva, 14 June 2016 – Each year, the **Exhibitors' Grand Prix** at the Salon EPHJ-EMPT-SMT recognises the most impressive innovation following a preselection carried out by a jury and then a final vote by the exhibitors present. This year it was held at Palexpo, Geneva.

The company **AJS Production SA** was awarded the Grand Prix. Situated in Porrentruy, in the canton of Jura, this watchmaker is managed by André and Anthony Saunier. It was recognised for its **Modularium**, a system incorporating an additional, adaptable plate mounted on mechanical movements. Its design offers a virtually infinite number of modular options to choose from and position how you like.

Reminiscent of a planetary system, **AJS Production SA** has established the centre as a distribution point for complications, placed on several concentric circles. Each of these has been designed to be compatible with this modular architecture. The **Modularium** offers limitless possibilities with regard to the dial design, in order to break away from what is usually offered by traditional watchmakers.

While a school cannot be considered a company, since it received so many votes the Jury decided to exceptionally award a **Special Jury Prize** to the **Haute Ecole Arc Ingénierie** in Neuchâtel for the high degree of innovation demonstrated by Professor Claude Jeannerat and his team with regard to the **Micro5**. Compared with traditional 5-axis milling machines, the **Micro5** occupies five times less floor space and consumes ten times less energy, without any loss of machining quality. This allows for a machine that is better adapted to the size of the parts that it manufactures, in particular for watch cases.

More information about the projects available at www.ephj.ch/en/

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