



Press release

Very positive results for the 21st EPHJ trade fair

EPHJ, the international high-precision show, closed the doors of its 21st edition with a significant increase in the number of visitors compared to 2022, and a quality of international trade visitors praised by the 750 exhibitors. A very positive balance sheet that reflects the healthy state of the watchmaking markets.

Geneva, 9 June 2023 - As the doors of the world's only show dedicated to high-precision watchmaking, jewellery, microtechnology and medical technology close, the organisers are drawing up a very satisfactory initial assessment. All our attendance indicators are up," explains Alexandre Catton, Director of the EPHJ Show, "particularly the number of foreign visitors. But what really stands out for me is the very positive mood and atmosphere at this year's show, which reflect a dynamic market and full order books for 2023. This is not stopping our exhibitors from keeping a close eye on market developments, based on their contacts during the show.

In concrete terms, EPHJ 2023 brought together 750 companies from 16 different countries, a significant increase on the 700 exhibitors in 2022. The most remarkable increase, however, was in visitor numbers, with 21,780 Swiss and international trade visitors, up 21% on 2022. A sharp increase in visitors was recorded on the 1st day of the Show. This increase is due in particular to the greater presence of foreign visitors, from all 5 continents. "Some exhibitors told me that they had spent a large part of their day speaking English," explains Alexandre Catton. A sign that is not misleading.

There were a number of highlights at this 21st edition of the show, including the last day, which was dedicated to Job Dating, to try and fill the many vacancies available in the companies at the show. Many candidates came to meet the employers. Several Round Tables were also well attended, with a special mention for the debate on the transmission of watchmaking knowledge with master watchmaker Philippe Dufour and on advances in medical robotics with Professor Nicolas Demartines, Director General of the CHUV.

The 2023 Exhibitors' Grand Prize was awarded to MPS Watch for its new Oscrew oscillating weight fixing system.

See you all at the EPHJ 2024 Show, from 11 to 14 June, at Geneva-Palexpo. For more information, visit www.ephj.ch.

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